



**American Legion Auxiliary**  
**DEPARTMENT OF FLORIDA**  
**Lakeshore Unit 137**  
5443 San Juan Avenue  
Jacksonville, Florida 32210

Dear Member,

In November 1918 Monia Michael read a poem entitled "We shall not sleep" (We know it as "In Flanders Field") and dedicated herself to making the Poppy an emblem of gratitude for our Veterans. Two years later The American Legion adopted the Poppy as their National Memorial Flower. By 1924 the program had become such a success that the Auxiliary began its promotion and management at the request of The American Legion.

Your Poppy will be available at the Post if you are answering this website edition of the letter. The Poppies were made here in Florida at the Bay Pines VA Medical Center, Disabled Veterans receive a small sum for making these Poppies, and for the most, this is their only means of earning a little extra cash.

According to our National Bylaws, all the funds derived from our Poppy days may only be spent on projects or assistance to Veterans and their families. This past year we have made monthly trips to Lake City Medical Center, playing Bingo and serving treats. We have a Christmas party, with gifts and food for every one. This past year we donated many other items, shampoo, shaving items, socks and hats. We have also donated items for the nursing home and helped the military overseas.

To keep up this work we need your assistance. If you can help with a donation, please address the envelope to the address above attn: Poppy Chairman.

Yours in Service,

President Unit 137

REMEMBER.....

ALL GAVE SOME.....

SOME GAVE ALL.....

In Flanders Field the Poppies grow,  
Beneath the crosses row on row.  
While in the sky, the lark, still sing and fly,  
In Flanders Field.